

The Cosmetic Headline

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An Update With Dr. Richard Gentile - Founder “The Facial Plastic & Aesthetic Laser Center” and “The Facial & Aesthetic Plastic Surgery Center, LLC” with Ohio locations in Cleveland, Boardman and Fairlawn.

CH – Dr. Gentile, you have some major news?

RG – We were affiliated with a practice in Cleveland that specialized in minimally invasive facial surgery and mini facelifts and it made sense to be in our own setting. So based on experience and the amount of technology we employ, we are developing and designing a practice that is totally committed to minimally invasive facial aesthetic surgery

CH – This sounds unique.

RG – It is, because at that facility – all the procedures will be done without general anesthesia and all are very high-quality procedures that produce a great amount of patient satisfaction.

CH – Is there a name yet?

RG – It’ll be our third center in Northern Ohio. We also have the Facial Plastic & Aesthetic Laser Center in Boardman and our minimally invasive aesthetic center in Fairlawn.

CH – So you have one of these already?

RG – The Fairlawn facility isn’t equipped to do mini lift surgery – but we do laser treatments, Botox and fillers, consultations and pre and post-operative care at that location.

CH – So the difference will be?

RG – The new center in Cleveland will have two state-of-the art surgical suites and we’ll be able to do minimally invasive facelifts, eyelid surgeries, skin rejuvenation and minimally invasive laser lipocontouring procedures.

CH – And this is following a trend for minimally invasive procedures. You're answering that call.

RG – That's correct. Nationally, minimally invasive procedures account for the majority of all aesthetic procedures performed.

CH – And it seems this is the first of its kind.

RG – Yes, this one will offer minimally invasive laser procedures, minimally invasive dermatological procedures and things like that and it will be very unique for Northern Ohio.

CH – In this center, what technology most excites you?

RG – We've been evaluating all of the fractionated lasers. They've been the latest buzz in skin rejuvenation. One of the companies we work with has recently introduced some modifications in CO2 technology and these new options are truly exciting. They help with mild-to-moderate-to-severe photo damage, acne scarring and also for patients who need freshening. The greatest advantage of these new technologies is that recovery time is dramatically reduced.

CH – And that includes the Total FX laser?

RG – That's correct. We recently did a "demo" day in one of our locations - 10 patients and most of these patients within a week were totally healed.

CH – Were these photo and sun damaged skin patients?

RG – Sun damaged, acne scarred and some had wrinkles from advanced aging.

CH – Very exciting. Lets look forward to your next update.

RG - We will be talking about the newest option for lipo contouring: the Smart Lipo laser from Cynosure. We were the first plastic surgery practice to introduce Smart Lipo to Northern Ohio back in 2006.

One-On-One With Patient Leah D.

CH – Leah – take us back – when did you decide to do something and describe what you needed done.

Leah - I'm 53 years-old and basically I believe health is on the inside and outside. I suddenly found myself looking older than what I ought to look. I knew it was time to do something.

CH – How long ago was this?

Leah – About two years ago and I decided I wanted a facelift. I had been in a car accident and had one eye that was damaged and was never repaired properly. I thought this would be a good time to correct that as well.

CH – What did you have done with Dr. Gentile?

Leah – I had the limited incision facelift and upper and lower Blepharoplasty for my eyelids.

CH – And you did something else too?

Leah – Yes, I had been a sun goddess when I was younger and did a lot of sun damage to my skin. So after these procedures, I was treated with another



Leah Before

technology – the fractionated laser.

CH – How did that work out?

Leah – Couldn't be happier. You'd never know I'd had anything done. And that's all three Dr Gentile procedures. The results are simply natural.

CH – That's amazing. You did all three over what span?

Leah – Within a matter of months.

CH – Talking about the fractionated laser – did you do just the area around the eyes?

Leah – Originally yes, but Dr Gentile wound-up doing my whole face. And to top it all off – he did IPL on my hands and upper arms.

CH – For what specifically?

Leah – For brown spots in those areas.

CH – How long ago was that?

Leah – About three weeks ago and I plan to go back for another round.

CH – And that's Intense Pulse Light – yet another Dr. Gentile technology.

Leah – That's correct. And IPL is working just fine on those brown spots.

CH – Leah – thanks for the update!



Leah After

And Lady Kelly Says...

CH – Kelly – how did this all begin for you? You did a limited incision facelift?

Kelly – Yes, that's correct. I had planned to have a facelift and went to a traditional plastic surgeon. I got the quote and even had a date set. Then, I happen to be on the Internet and saw Dr. Gentile.

CH – So you actually went to your first surgeon and then pulled back. What made you decide to pull out – that's a big decision?

Kelly – I didn't feel good. The first doctor wanted to do too much. When I first met with Dr. Gentile, I knew I had made the right decision. He put me at ease. And price-wise, it was half the other physician was going to charge me.

CH – And then what?

Kelly – I made my appointment there and when I got home, canceled the other one.

CH – How did it go?

Kelly – The procedure took about 90 minutes and everything went smoothly.

CH – When did you go back to work?

Kelly – Had the procedure done on a Wednesday and went back to work about a week later.

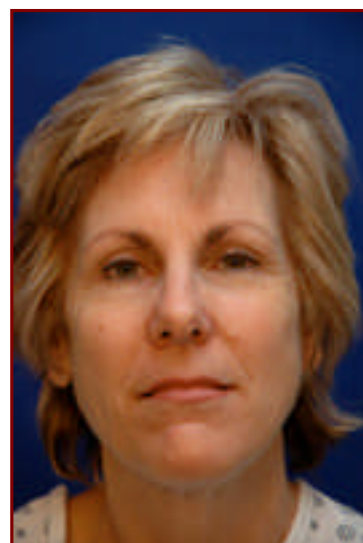
CH – How are you doing now?

Kelly – I'm so glad I did this. My husband, at least in the beginning said I didn't need it, but afterwards he was my biggest fan.

CH – And Dr. Gentile?

Kelly – I told him what I was looking for and he delivered. I can't tell you how great the whole thing was. I'm very happy.

CH – Kelly – Thanks for your time today.



Top Row Is Kelly Before...